

**Positively Actionable** 2<sup>nd</sup> & 4<sup>th</sup> Weds  
9:30 - 11am

**BUSINESS EDUCATION**

**Schmooze, Share & Search on LinkedIn**

Wed, July 19, 9:30 - 11

Speaker:  
Joyce Feustal  
of Social Media Tutor

emcee Nate Ishe Lappegaarde  
coordinator Ashleigh Sims  
media Anthony Prichard  
social media Laura Pence Attencio  
founder Dru Shockley

info:BoostBizEd.com

**Wednesday, July 19, 9:30 - 11am**

Spaces Denver-Ballpark, 2301 Blake St., Denver, CO

## Schmooze, Share & Search on LinkedIn

Does using LinkedIn mystify you? Get some practical tips on easy ways to use this powerful social media site. Find out how to effectively stay in touch with your LinkedIn connections, build your professional credibility through the articles and updates you share, and identify potential clients and referral partners through LinkedIn's searching tools.

### You'll Learn

- How to publish articles on LinkedIn
- How to share articles/updates of others on LinkedIn
- How to use the recent activity feature of LinkedIn
- How to personalize your communications with others on LinkedIn
- How to use LinkedIn's search options



Boost Biz Ed Denver meets on 1st & 3rd Wednesdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.