


Positively Actionable 2nd & 4th Weds 9:30 - 11am

BUSINESS EDUCATION

Build Authority on a \$0 Budget ... by Speaking


Wed, Aug 16, 9:30 - 11

Speaker:
Phylecia Jones of
Keep Up With Mrs. Jones



emcee Nate Ishe Lappegaard
 coordinator Ashleigh Sims
 media Anthony Prichard
 social media Laura Pence Attencio
 founder Dru Shockley

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Wednesday, August 16, 9:30 - 11am

Spaces Denver-Ballpark, 2301 Blake St., Denver, CO

Build Authority on a \$0 Budget... by Speaking

Becoming an authority is the number one way to getting clients and having a successful business. But with most solopreneurs, limited funds and the constant fear of increasing financial debt is a major challenge when it comes to jump starting business and building a brand.

In this talk, Budgetologist Phylecia Jones takes a page from her own success in building lasting authority and breaks down one of the most effective marketing methods available to solopreneurs... speaking! Phylecia delivers on hacking social media to find speaking gigs to seamlessly converting clients... all while on a \$0 budget.



Boost Biz Ed Denver meets on 1st & 3rd Wednesdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.