

## Thursday, October 19, 9:30 - 11am

Argosy University, 7600 Eastman Ave., Room 381, Denver, CO 80231

## Why Do They Do That? Understanding Human Behavior Using DISC Theory

In order for businesses to thrive in today's economy, they have to be productive, efficient, and employ the best people to get the job done. While having best-in-class products, technology and services are key components to making this happen, how we communicate with our internal and external teams as well as our customers and clients is crucial to drive business forward.

In this workshop we will take a deep dive into the DISC model of behavior to understand what it really is, what each style means and what each style is perceived to be. This class will review strategies you can implement when working with others to ensure effective communication occurs, preventing conflict and promoting greater productivity. Understanding this model will also provide greater insight into how we currently behave, and how to carry those behaviors over into our everyday work lives or adjust them to guarantee we are presenting our best at all times.



Boost Biz Ed DTC meets on 1st & 3rd Thursdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.