

## Wednesday, October 26, 3 - 4:30pm

The Business Enterprise Center, 460 SW Madison Avenue, Suite #1, Corvallis, OR

## Paint a 1-Page Value Portrait of Your Company

Introduction to Value Proposition and the Business Canvas

People think business planning is hard.

Maybe it is. Maybe it isn't.

Boil it down to just one page and you will know where you are doing well and where you need to pay more attention. The business canvas is one tool that is extremely useful for planning.

Get empowered to take action:

- What is value proposition?
- What is business canvas?
- Gain Focus on knowing what you will do for your customer.
- Gain clear understanding of the make-it, sell-it, keep-track-of-it aspects.



Boost Biz Ed Corvallis meets on 2nd & 4th Thursdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.