



# Positively Actionable BUSINESS EDUCATION

1st & 3rd Thurs  
9:30 - 11am

@ ARGOSY UNIVERSITY

## How to Prioritize Your Marketing

What Many Marketers Don't Want You to Know

Thu, Nov 16, 9:30 - 11

Speaker:  
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**Thursday, November 16, 9:30 - 11am**

Argosy University, 7600 Eastman Ave., Room 381, Denver, CO 80231

## How to Prioritize Your Marketing

What Many Marketers Don't Want You to Know

Every marketer out there wants you to buy THEIR products and services, regardless of the needs of your business. But every business has unique needs based on target market, industry, as well as the stage and goals of their business.

In this session, Dan Stratford will walk you through step-by-step how to prioritize your digital marketing strategies based on the current needs and goals of YOUR business.

- SEO?
- Social Media?
- Email Marketing?
- Paid Search?
- Display and Programmatic?



Boost Biz Ed **DTC** meets on 1st & 3rd Thursdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.