



# Positively Actionable BUSINESS EDUCATION

2nd & 4th Weds  
9:30 - 11am

## Your Remarkable Social Media Footprint

Wed, Dec 13, 9:30 - 11

Speaker:  
**Aimee Skillin** of  
Social Media Languages




emcee Paul Soucek  
coordinator Linda Frelstedt  
media Ben Brown  
social media Laura Pence Attencio  
founder Dru Shockley

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**Wednesday, December 13, 9:30 - 11am**

DaVinci Institute, 9191 Sheridan Blvd., 3rd Floor, Westminster, CO

## Your Remarkable Social Media Footprint

The truth is we all want to shine and rise above the noise on Social Media. We all have special gifts ready to be sent out into the world for people to capture and use. But, how we are perceived and how we are seen can make or break this dream. Creating your remarkable footprint takes careful planning and strategizing. We'll talk about what that looks like, how to plan it and how to implement your new strategy.

### Action Learning Points

- Elements of a rock star profile
- Planning your content calendar
- Ethics in Social Media

Aimee was raised in Mexico City, Mexico and as an adult moved to San Antonio, TX. Aimee is certified in Marketing, HR, Business Law, as well as Interpreting and Translating, Social Media Management and Google for Work.

After stewarding the largest privately held Holocaust Library and working as an interpreter for more than 13 years, it was time for a change. Social Media Languages is the culmination of a life full of learning, speaking, teaching. Aimee brings a wealth of experience and knowledge right to your doorstep.



Boost Biz Ed Westminster  
meets on 2nd & 4th  
Wednesdays, 9:30 - 11am

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.