



Are You Compelled to Boost Biz Owners and Pros with Your Expertise?

Local business communities are "launch-ready" for action once fueled with actionable education! Boost Biz Ed is calling experts to speak on hot, high-need business topics. Where is your expertise?

- Superior **customer service**
- Clever **marketing**
- Efficient **processes**
- Innovative **branding**
- Exceptional **sales**
- Effective **strategy**
- Community **outreach**
- Productive **hiring**
- Charitable **profitability**
- Inspirational **leadership**

Can you motivate a crowd of 20 - 50 with a 40-minute presentation?

Please apply anytime at BoostBizEd.com/speak!



What is Boost Biz Ed? For nearly 8 years, Boost Biz Ed has connected seasoned experts eager to inspire and uplift the business community with action-ready business owners and professionals. We are so big on **action** that we use an action form to help each attendee identify specific action to move forward with and also give each a segment of time as we conclude to stand and boldly state the action they have been inspired and empowered to take.

Want a preview? You can experience Boost Biz Ed on [Facebook](#) or [YouTube](#), to get a visual and audio taste. Better, visit [BoostBizEd.com](#) or show up to experience us firsthand.

At any time, you can submit your presentation to our system via the online form at [BoostBizEd.com/speak](#). As we carefully vet our speakers, be prepared to answer a few questions, which are also listed at the bottom of this document.

Of course, we are interested in your exposure, your business development and your opportunities to grow. While Boost Biz Ed is **not** a sales platform (we promote our events as actionable education -- not a veiled sales pitch, but information, insight and strategy for immediate business improvement), **we take every opportunity to promote you, your focused offer, and your related events.**

We Love Our Speakers! Here's the Value We Deliver

- Promote via email, social media and print collateral so your exposure expands beyond those who are able to attend.
- Motivate targeted prospects to RSVP through [BoostBizEd.com](#) and [meetup.com](#).
- Remind them to show up via email.
- Attract between 25 - 50 participants compelled by you and/or your topic.
- Broadcast globally to [Facebook Live](#) and then later promote on [YouTube](#).
- Warm them to you via the lively and engaging event experience.
- Inspire, uplift and educate them, positioning them to take immediate, enthused action.
- Motivate them specifically to respond to your focused offer.*
- Provide you with full attendance contact information for your follow-up.
- Thank attendees with an email, which again promotes you.
- Attract some who cannot attend to still pursue you.
- Increase your brand recognition.
- Strengthen and sharpen the market perception of your value.
- Explore additional geographic markets and venues.
- Continue your exposure to our action-ready audience with never-expiring event pages and offer listings in our emails.
- Cross promote your other speaking engagements and opportunities for further exposure.
- Provide excessive communication before and after the event so that you're aptly prepared and promoted, as well as appreciated.

* Do identify your offer and how specifically and singularly you'd like participants to engage you. If you are uncertain about your offer, let's chat so you get the most action from your investment.

At BoostBizEd.com/speak, we ask you for the following information in order to effectively move forward with booking. Please scan the list and be ready to complete as many as you can.

- Punchy presentation **title** (we can help you make it punchy)
- **Subtitle** (optional, but helpful to add clarity and motivation)
- Engaging **description**. (again, we can help with this)
- 3 - 5 actionable **learning points**.
- Your **name**.
- Your brief **biography**. (Don't be shy.)
- Your **email**.
- Your **phone**.
- Your **company**.
- Your **address**.
- Your **website**. (So we can promote you!)
- Your **LinkedIn** page.
- Your **Twitter** handle.
- Your **Facebook** page.
- An **image** of you.
- Agreement with our speaker **commitments**.



As the founder of Boost Biz Ed, I personally invite you to join our team of allies who -- in exchange for generously lifting up business owners and pros -- are in the perfect position to move forward with select, action-ready individuals. Reach out to me personally at dru@boostbized.com with any questions. Again the online application form is at BoostBizEd.com/Speak.

Let's all fly ever higher together, one action at a time!

Dru

Dru Shockley
Founder, **Boost Biz Ed**
Positively Actionable Business Education
BoostBizEd.com