



Positively Actionable
BUSINESS EDUCATION

2nd & 4th Weds
9:30 - 11am

@ SPACES.



Optimizing for Search Engines and LIFE

Wed, Oct 25, 9:30 - 11am

Speaker:
Patrick "Catfish" Curran
of Hatchtag, Inc.



emcee Sarah Anne Dorbel
coordinator Brittany Petersen
media Could It Be You?
support Ashleigh Sims
founder Dru Shockley

info:BoostBizEd.com

Wednesday, October 25, 9:30 - 11am

SPACES San Diego - University Town Center, 4660 La Jolla Dr., San Diego, CA

Optimizing for Search Engines & LIFE

The Adventures of Catfish in Website Ranking Wonderland

"When I left my job at a big website development firm I believed that most companies claiming to be SEOs were really selling snake oil. So when I co-founded Hatchtag, I set out to disprove the practice outright. In many ways I was right. Then I found that when done properly, there is no real substitute for the power of organic search traffic. We have had some amazing wins in rankings for clients, and now I can say with confidence that we are capable of ranking a website in nearly any industry faster than 95% of other SEOs out there.

"Because of how much business this skillset generated and how personally I invest myself in the success of my clients, my personal life got turned upside down. With my back against the wall, and for lack of better options, I began to apply the same strategies I use to rank websites on page one of Google search results, to directly OPTIMIZING MY LIFE."

PROMO CODE: _____



Boost Biz Ed **San Diego** meets on 2nd & 4th Wednesdays.

At Boost Biz Ed actionable business educators share practical insights with an action-ready audience of business owners and professionals. Actionable education is information and insight that is immediately applicable for business improvement.

Our workshops are also captured via **Facebook Live** and shared via **YouTube**.